



question everything

The Conscious Media Network

Thom Rogers
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Optimal Modification

RM: If you've seen our interview with Dr. Leslie Feinberg you already have an understanding of healing through the Quantum Field. In this fascinating interview Dr. Thom Rogers tells us that Dr. Feinberg's profound healing modality extends beyond the Human Being, that the same technology can be applied to healing businesses. This news offers a lifeline to many business owners and corporate leaders who cannot identify why their businesses are not operating at their potential. As Thom explains, there are many hidden beliefs and illusions that hold a business from its prosperity.

RM: It is an interesting path that you've found yourself on with having a background with your family in the world of business and economics, and so forth, and then being a seeker of true knowledge and a healer—25 years of healing—applied Kinesiology and many, many modalities to blend these two to heal businesses. And business isn't just a cold, harsh reality someone has to deal with; this is an extension of our true desires to contribute in life. It is an extension of us as Human Beings. So, let's talk about how, from your point of view, you view a business.

TR: I'm viewing a business these days much differently than I used to. I used to view a business as things that I would work in, I would derive an income from, I would be engaged in parts of its growth, or whatever. Now I'm looking at businesses from a whole different viewpoint. From all my years in healing I now know, and we work with, the *entity of a business*. The entity: The entity is made up of the people who own the business, that work in the business, the people who are employed throughout the different subcontractors, the Board, the purchase its products if they [the business] happens to be for that purpose. All the people that engage in a business, they come together and they form this entity. And, this entity is actually a living, breathing organism. It can actually be palpated in the sense of being able to get a sense of what it is doing, what it wants, what it needs, what it is not aware of, and where it is trying to grow to.

We have found that by working a little bit more deeply than just on the physical level, but working directly with the entity, itself, things happen; things change in the business.

RM: Is it fair to say that this business, then, is a collection of all of the intentions, all of the fears, all of the energies of all of these people have created this living breathing entity that has a name; it has a birth date, usually, it has a purpose in life. So, when you go into the business and look at it on this level—let's talk about how it would begin for you to enter a business. In fact, if you want, let's talk about a business you have already worked with, what it might look like, for example. And then later we're going to talk about the intricacies of the actual science and esoteric science behind it.

TR: So, you are asking for maybe some . . . ?

RM: Give me an example of how you approach a business that is *help, my business is floundering and we don't know what to do to make a shift in this business*. If you have an example that you'd like to offer up at this point, that would be great.

TR: Not all businesses that we contract with are floundering. In fact, some of them are succeeding, already, and they are just seeking to do better than their expected awareness of what they think they can do. I will give you an example of the business that started us into this work. I can't mention the name of the business because of confidential reasons with the mother company. It was a retail concern; there was some 400 of these concerns within the country. It was in the field of natural beauty and natural substances that people would enjoy in their lives. That's all I can say about that, but they were not doing well; in fact they were doing poorly in terms of their region and in terms of their last three or four years of history. They contacted us and my partner Dr. Goltl, began the process. We engaged two different Attunements with them. These are sessions that we spend with the business. This is what happened. We started with them at the end of November—this was a couple years ago now—it was I think toward the last week of November. We did the Attunement and in December their sales shot up, I think it was like 15%. In January it increased to 22%.

RM: Which is interesting because that is usually a real dead zone for retail, if it is a retailer service industry, January isn't the hot month.

TR: In retail that is usually always the case.

RM: Yeah.

TR: In this case it was not. And, these people then went on in February to actually grow, as well, from the preceding year. But what was interesting is that during January they had the #1 loyalty product out of their company, throughout the nation.

RM: Oh that's amazing.

TR: During February they went on to make #1 in their national sales with all the different—and they *were* kind of at the bottom of the barrel. And, with this—we had only done two Attunement sessions with them—and that really caught our attention. That was slightly after we incorporated to form this business, but we were very much aware of the potentials that we had with the business and working with them after that experience.

RM: Well, what gave both of you the notion that you could apply these skills of also, Dr. Feinberg's work? I mean this is really, largely influential in this. That you could apply these skills to a business, what was the conversation that took place, if it was a conversation?

TR: Well, I remember actually the moment that set the seed a-light in me. We had already been involved with learning with Dr. Feinberg and applying it into the healing field with our patients. I can tell you categorically that with all the processes that I have learned and studied, *this process was way, way different and more effective than anything I had used before*. I watched pathophysiologies, and still do to this day, change fairly quickly, quicker than I had seen things happen before in the form of change. And, it really—I knew there was truth in the system because I was just seeing too much in front of my own eyes in the people's experience.

So, Dr. Feinberg was in a class once, and both Dr. Matt [Golt] and myself were in the class. And, he was going on and on—I think we were maybe discussing Morphic Fields at the time—Rupert Sheldrake's work, which is an aspect of our work. And, then all of sudden he pauses and this *moment happens* and for 30 seconds he says *you know, you could apply this to a business, and the businesses would do very, very well. I am certain of it*. And he went on to give a little bit more understanding of how that could be. Then, 30 seconds goes by and he goes back into his discourse on whatever it was he was dealing with.

RM: Well, a little gift for you.

TR: I heard that, and Dr. Matt heard that. It wasn't long afterward the whole thing unfolded. Matt started working with other businesses to see if that is in fact, true. He had family businesses and others that were willing to allow us to experiment and see what would happen if we applied these techniques. So, we've been basically carving out of the system what Dr. Feinberg taught us a whole evolution of a way to apply it to a company.

RM: When you begin the Attunement process with a company they have contacted you for whatever reason of their own, what is entailed in this? Maybe we should get into some of the science. We are talking about morphogenic fields—very important; we are talking about effecting change and collaboration within morphogenic fields and the movement information and agreement, right? It seems information and agreement, and such, are really key to this. Can you talk about what that is? If you can reduce it to a bit of a nutshell for those who haven't seen Dr. Feinberg's interview with us.

TR: Well there are several factors. One, there is awareness. There is always some part of yourself or some part of a company that is aware of something, but usually all parts are not [aware]. So, often is the case when all parts become aware something greater starts to happen and change within the company. There are also pathways that we have that shine mirrors up to the entity of a company for it to self-reflect

upon itself. And, again, through our binary testing and different methods that we use it can show the entity what it is that needs to be seen.

There are other factors, and these are even deeper into the essence of perhaps your question, and that is what we call *Human Processing Errors*, or *Informational Faults*. These are metaphors for basically illusionary constructs that are contrary to Attunement with the Source of Creation and the inborn intelligence that lies within all of us, and also even to the consciousness of prosperity and abundance, which lies within all of us. And, these constructs are metaphors and there are many different sorts of them and we study and utilize them in our work. By being able to assess what is *off in a company; why isn't it 100% attuned to its mission? Why isn't it 100% attuned to its short or long term goals? Why isn't it congruent with these things? Why isn't it 100% attuned to the resolution its concerns? Why?* And, the underlying reason is that there are aspects within the entity, itself, that are not attuned or aligned with the Source from which all Life comes.

RM: An illusion of some kind is going on.

TR: Some type of illusion, and it's not just "an illusion"—I'd like to say it could be millions, billions, trillions, quadrillions, quintillions, and so on.

RM: And it could be individual and collective illusions.

TR: Yes, absolutely. That is totally correct.

RM: So, when you do an Attunement then, because it is a very—I know the word elegant is overused these days when it comes to anything to do with physics—but it is a very elegant and a very direct system that you are working with. As you said, this company you referred to a moment ago, you only did two Attunements. What are you doing during this Attunement? What are you looking at? What are you attuning the consciousness to, for example?

TR: That is a really good question. I'll see if I can take that and give you a good response on that.

RM: Yeah, you can do bite-sized chunks. It's ok.

TR: Well, we meet with the people and we gather their information. We have a short little questionnaire that they fill out, but it takes a while and for a lot of business owners it really makes them think about what they're doing, and *what they are doing*. Many don't even have a Mission Statement. Once we get past that stage then we actually meet with them on a conference line; we do most of this work remotely. We can do that through the Field of Intentions; we can do that through all the different ways that you can connect with beings without them being physically present. So, as we go into this process we are querying through the different states of where the company is deficient.

RM: So, might you be sort of testing along the way with the various techniques you use as they are presenting information to you, you and Matt are on the other side of the line doing the testing and calibrating, as it were?

TR: We do a lot of calibrating, and we are using a lot of different types of morphic field information to calibrate with. The idea is that we want every aspect of the company to be 100% attuned to what we are calibrating. And, in the Attunement process there is surveying and scanning processes that take place so we can go deeply into the informational structures of the business and gather forth information. Then we also have what we call Universal Correction. Moments where things that are being gathered by the scanning are being able to be re-attuned or released to the Source of Creation so that a shift can take place within the consciousness and within the energy fields of the business. We're dealing with fields in the business, and these fields are very important. I like the analogy of a football in the middle of a football field and a baseball on the outside of the whole stadium surrounding that, and that is basically the neutron and the electron, and all the space in between is space. That's what every atom consists of as most people are familiar with. So, how can all this space create all these different things that we see physically? Or, that we experience. And these are the fields; these fields are invisible fields, but they are fields that you can work with. That is basically where we are putting our attention in the Attunement process.

RM: So, if you have say a somehow corrupted collective vision as a company—tell me if I am correct in what I am hearing—that there are natural laws that we all would be in the flow with were it not for our various beliefs and illusions, which are abundance and prosperity, which are integrity and collective healing and so forth. So, if there is an illusion that falls off of those natural laws are you attuning that company, then, back to a larger *given*, so to speak, rather than a Mission Statement? Or, are you attuning them back to their own desire or Mission Statement?

TR: Well, everything. Everything is included in our work and everything is with the intention of making sure their goals are going to be as fully possible to realize as it is possible to do, perhaps in shorter time frames. And, for its mission to be deepened. That's what gives consciousness to a company is its mission and for it to have resolution to some of the things that are impeding it.

To accomplish that, of course, we go through the history of the company. It could be emotional traumas that the company went through; it could be energetic influences that are compromising the whole essence of the way a company is put together. There are a lot of factors and I could be more specific.

RM: It sounds like it takes a fair amount of courage for someone to invite you into this process because it means that very deep foundational changes may end up taking place that are unexpected.

TR: Yeah. Here are some of the things that do happen in our process. First of all, there is a lot of stagnancy of energy in all of us, and in all of the companies that exist.

RM: Which leads to disease of all kinds.

TR: It is also part of why companies are underutilizing the resources that they already have. So, we address that stagnancy by actually querying forth some of the factors that are compromising the energy from being able to be used to a much more full extent for the company to achieve its mission and goals. In the accessing of this energy will come up and there are things that start to become unfamiliar for a company and its owner, who are used to controlling and having things in a certain way. It is a test, and when they come up the owner and the company people that work with this are fully embraced. And, if it's something they have a little fear about we basically hold their hand to allow them to know that this is ok. They may feel a little fearful, but then on the other side of that comes a whole new rearrangement. You know, why is it that if you are a company that has made \$2,000,000 a year, you haven't been able to get to five [million], or if you've been making \$50,000,000, why can't you get to 75 or 100 million? What is stopping and blocking you from these accomplishments? These are the factors. I mean some things have to change.

I just attended a wonderful talk by John Mackey in Austin, who I know and have a great deal of respect for.

RM: Whole Foods.

TR: He is the CEO of Whole Foods. His talk was on Conscious Capitalism. He brought forth a lot of information as to why a lot of these companies that are in existence are not doing as well as they could be. Part of it is because they are not embracing the full essence of what their mission is. That is what brings the consciousness alive into a company, if it is actually furthering Humanity on some level within the company and its mission.

RM: Right. And you really try to confine *your business* to those companies who are really, truly making a difference on the planet.

TR: Yeah, our targets are for the people who are wanting to do something greater in life, make changes and benefits to Mankind or to their area, in some way, shape, or form have a humanitarian interest that is driving them in addition to the profits that they need to survive and grow.

RM: How often do you find—like you said, a lot of companies don't have a Mission Statement at all—how often do you find that if they do have a Mission Statement it's is not really being true to the individuals actual deep desires and essence.

TR: That's very true and a lot of it has to do with the consciousness and the way that the mission was put together. A lot of people that we work with start to update and make changes to what it is that is true for them, especially now. Sometimes if they even have a mission it was put together quite some time ago reflecting, perhaps, a different time of themselves when they made that mission.

RM: And, it seems like a lot of those Mission Statements would be very academic or logical, on the mental plain primarily in nature, where *I want to do this*, even if it is all dolled up—like I'm going to do this thing for Humanity, but in reality you really want to turn a quick buck, there is an incongruity there energetically, and I would assume that when you go in those things are brought to the surface pretty quickly.

TR: There are companies that just basically put a little wall paper on their company to make it look like they are an ecology-based concern or that they have this interest, but they are just doing this to promote their image, just like any other advertisement would do to promote their image. Those people aren't really serious, you know, in terms of fulfilling a mission. But, there are others that are, or would like to be, and these are the people that are becoming more conscious. This is a conscious form of Capitalism. According to John's talk, he says this is the very thing that we need to give hope and further the direction in the full force of Life, because these corporations have great affects on life.

RM: How long does it take you to ascertain whether or not this is wallpaper, or this is at the core?

TR: It seems like the process of Life has been filtering out the people who come to us to become our customers, and we've been very blessed with that. These are people who are open; they are open to making some change, but they are open to new ideas or finding better ways to do things. In that openness everything pretty much takes care of itself. There generally is an authentic part of themselves—we do not have any customers that do not have that drive behind what they are wanting to accomplish.

RM: So, it is really if you were to look at it as an individual entity, or being, you are talking about bumping up the Immune System of the company so that each part is working in total cooperation with the others.

TR: Much more so. You are getting a much greater flow in efficiency, communication; things work out better. There is more harmonization, more synchronization within the company and its people. And the perturbations, which are the conflicts, are minimized through what we do because it influences these particular aspects. It is amazing some of the changes that you can actually see take place.

RM: Would you mind giving us another example, or two, of some of the kind of astounding turn-about and some where it may have pushed people up to their own limits in terms of their own courage, because maybe some significant changes had to take place, but they pulled through. I love hearing this.

TR: Yeah, there are a number of customers we have that we could talk about.

RM: I know that you can't reveal their identities in a lot of cases, but . . .

TR: That's exactly it.

RM: If you have a couple that we would find quite interesting to show what it takes.

TR: There was a lady that came to us—she was a recent customer—she has a beautiful concept of the company; it's going pretty good, too. But, she needs to grow, and in the growth she needs a lot more funding to take place. She is an importer and she is a manufacturer. She comes from a very well known line of people that I knew of growing up. And she has a great business sense about her, but she desperately needed the money and she was . . . We did an Attunement with her and found a number of things within her own business that were not optimal in terms of being attuned or in alignment. Through our process and through the clearing of the faults, and so on, there were such shifts that took place that the funding that she was looking for opened up within the 30-day period.

RM: Amazing!

TR: Actually it was even faster than that; it opened up within days.

RM: Amazing.

TR: And it came not from somebody that she had been matriculating along trying to get money to be invested and having conflicts with the people and their desires and choices that they'd like to have for the company. This came from other sources. So, that was a pretty neat thing. Now, it is not that somebody is going to have great success in one month by working with us and having that happen, but it does happen.

RM: It shows what the potentials are and the reality for some people.

TR: It does show it.

RM: Another example of where you had maybe a number of people in the company and there were parts that maybe weren't in harmony with each other.

TR: Well, I can give you another—these are recent examples. I'd have to go back in time to think of some of the case histories that we have. We have a customer--this is a trading group that works within the top three banks in either the world, or definitely in the U. S. I haven't actually checked out how they rank in the world, but it is a huge bank. It is out of New York City; I can't mention the name of it.

RM: OK.

TR: But the trading group that was working within the bank contacted us. They saw our ad in What is Enlightenment. So, we struck up an agreement with them and began, and in the first month we went through the initial Attunement and a month went by. The next Attunement was scheduled. We got on the phone. There were three individuals, one of [whom] knew and sensed and had an awareness that what we do would be benefiting them. The other didn't have a clue.

TR: They didn't have a clue. They were fixated into the markets.

RM: Well, they would have to have some knowledge [in the field] to understand this work.

TR: Yeah. But, for some reason they decided to go along with the lead of their cohort who was their colleague. So, the second visit came around and [we asked them] *how'd you do last month?* [They said] *we had the largest month we've ever had in our history.* [We said] *really?* The other two individuals were like *yeah we did.* And, we got their attention. I mean that's all it took—one really great month, and then all of a sudden it's like *there is something to this.*

RM: Very good. And, for example, when working with Dr. Feinberg and working in that capacity with an individual that has, perhaps, health challenges. He is going through and working with their field—the information systems and fields, but getting agreement on a really deep, almost—there are many words for it—but, Soul Source level—agreements as to whether or not the being is ready to move past this particular impediment or belief system. And the being is agreeing on a very deep, unconscious level.

TR: That's true.

RM: So, is a lot of what you are doing with these corporations also happening on a deep unconscious level? Or, do they tend to be more aware of what the problems are and where the obstacles may be?

TR: Well, to the degree that the conscious mind can know what it knows there is awareness of some of the issues going on to some degree. But, I have always given this image of an iceberg out in the ocean and the tip of the iceberg is all that one can usually see, but what is underneath the ocean as the extension of the top is huge; it is usually a gargantuan piece of material. This is exactly what we are doing when we go in

and work with companies and with individuals, too, in the healing fields. Most of it is unconscious. You know we're used to trying to solve *is it this emotion or this thought that causes this or that? Or, is it this particular deficiency of a nutrient in the healing field?* But, when you start working with fields you see it is much larger picture, and there is many, many more facets than anyone could even have conceived.

RM: Part of the technology that you are speaking of is Scalar Wave technology. Can you explain a little bit about Scalar Wave technology to us, and how that applies to consciousness in business?

TR: We are on a cutting edge. There is no other company like what we are doing so far. A lot of probably individuals having understandings of some of the concepts, but because we have the technology that we have we know for a fact that the way we are approaching it, we don't have any other individuals that we can look to; we are it.

Recently we have been able to bring into our whole program with the companies the ability to actually create a sound-tracking for a lot of the different pathways that we use and the different processes that we go through in helping a company to be upgraded. At the end of that process, at the end of our Attunement session we can actually create an MP3 file from that, and then we can have the vocalization of all that come through and be actually laden onto the Scalar Waves, which then amplify and direct the intention, on yet a deeper level, to the entity of the company. We can do that remotely, or we can actually send them the file and give them a little, tiny type of Scalar Wave antenna that they can insert into their computer for their MP3 player.

RM: That's really interesting. And, that continues reinforcing, then, the energy that has been set in motion [by the Attunement]?

TR: Yes.

RM: That's fabulous! (laughing with delight)

TR: It's almost like a new era that we have entered into. We do this also now in the healing field, as well.

RM: When you do an Attunement it takes how long?

TR: One hour.

RM: So you have to be working with something very close to the soul.

TR: Well, the intention is pure, let me say that; there is an inner knowingness, and we are also just kind of carrying out our end of the obligation or the responsibility that we have agreed to. Whatever takes place, of course you can't direct it; it is going to happen through the Grace of everything that allows us to be here in this life form.

RM: Right. Yes. And the people that are having their businesses analyzed, the partners, the boards, again, the openness has to be everything because you are going to have information reflected back and revealed to you that you may have never even considered that might be 180° contrary to what your belief system is. Does that happen?

TR: Yes, but generally people have an agreement that they have certain goals and they are directed in a certain way. So, as long as they stay on focus everything can be interpreted with a filter, and it is an appropriate filter. And, there is so much that goes on in a subterranean way that we are not aware of. I mean we can't be aware of everything in the sense of all the little subtleties of all the designs and changes that are happening in a nanosecond. You know, there are tens of thousands of biochemical reactions in a cell in one second, they say—hundreds of thousands.

RM: So, is part of this the shear coming together? They have brought you in because of what you do and it is the intention of all of the beings . . .

TR: *The Field of Intention.*

RM: The Field of Intention of all of these beings has come to clean up the act, to lift it, to plug back into true purpose, and is it the intention that is also assisting your job?

TR: Very much so. The intention is guiding the whole process. I've watched certain films and [read] some books on intention and there are wonderful things that have been said about it, and I can't speak highly enough about the Field of Intention; I mean it is everything.

As Chiropractors we used to think that it was holding a vile to the body that made all the difference in the world, or it was the touching of a point to gain knowledge from what it meant. And that was all set up as a Field of Intention—right or wrong, correct or incorrect, it was all based on Fields of Intention. When we found that we could just by-pass and go right to the purity of the intent, itself, and make that the substance of the focus for what we do then everything changed.

RM: Is there anything else you would like to add about this really profound work you are doing in sharing with the rest of us?

TR: Well, a lot of people ask a lot of questions about what we do. I will say that we definitely jumpstart a business; we provide a spark or an infusion of shifts and changes that can take place. Some people work with us for a year on a monthly basis; some do just several Attunements over the years; some do a few more. It depends; there are different ways that we work with people. But, I do have a few analogies. One is the stacking of the cards in a deck. There is always a way to gain a higher probability of outcome. In working with the *Quanta*, or what they call the Quantum material—the stuff of the universe that helps to coalesce down into form and manifest into form, the quantum potential can be collapsed, and this is what we do in our work; it is one of the keys of our work. With the intention, we focus on the collapsing of the quanta into probable realities. And these probabilities are much greater and give much more choice for the company; they give more clarity for the company. And, they can help actually increase the odds or increase the stacking of the deck, so to speak, for having more favor and being more aligned in that favor.

We also have other types of metaphors that we have used in the past to try to explain what we do. One of them is a computer, when it is “defragged”, all the kinks are out. These are the faults that we were talking about, informational faults. It just works cleaner, faster, easier, more efficiently. This is another thing that happens. We also give the analogy of ourselves as the Internet. The Internet is always questing for files and informational states that have been created either in form, usually—in the form of some type of writings or pictures or music, or whatever—the Internet has that capability of accessing, having Google connecting to the Internet to access even more. We have a tremendous capacity to actually take a step up from the Internet and function from the universal informational fields. We can access into these fields—the universal fields and through all the different fields that have an effect on our physical [experience]. It's all there. The awareness is all there. It is just a matter of tapping into it. Through this being able to collapse quantum potentials you can bring these probable realities into your outer realized experience. This is what we have been seeing for companies that have taken place.

RM: Overall, and this may be an unfair question and hard to answer because it is kind of getting down to generalities, but by-and-large with the sea of businesses of all types businesses and the vast array of success and non-success, how much of our true potential are we actually expressing, by-and-large? As businesses at large. I'm hearing what you are saying and we have to be expressing actually just a small percentage of what the potential is.

TR: Yeah. I would say a few percent—3 or 4%, maybe.

RM: That is important information. That means we are magnificent beings that have another 95% plus expression.

TR: That is absolutely right. We have such capacity go grow and to unfold into the awareness of what is unifying everything, and what makes everything tick.

RM: And our businesses do, too, don't they?

TR: Absolutely. You know I was once in a class and we started talking about the entity of a class. It was a group of people studying Truth that gathered together. It was over the course of a year. It would be

referred to that this entity that would form in the class was its own individual *thing*, and it continued to grow and evolve with us as we grew and evolved. It was a living, breathing, tangible relationship. This came to me many, many years ago, but it is very appropriate to talk about the entity in a business, because it, too, is seeking abundance and prosperity; it is *seeking the laws that unlock the true abundance and unlimited potentials*—not just earning money, which represents energy out of the universe, but being able to accomplish great things.

We are so interdependent today. The companies are affecting each other, you know. Everything is so sensitive now. We need to grow in terms of business awareness of how we are affecting other things, because this is the truth of how everything is going to keep going together, or not. We can't keep playing the same old experiences over and over that we did hundreds of years ago, and even just decades ago. Times are changing, and the corporations, really, even though they have gotten a bad name in a lot of senses from the public's reaction to what's happening to the environment, there are still corporations out there that are wanting to do good things and are making conscious efforts to go in that direction.

RM: Thank goodness there are people like you and Matt that are able to help them expedite that path. We love working with these companies

TR: We love working with these types of companies.

RM: Well, I really appreciate your taking the time to do this interview with us because a lot of times the whole notion of money in the world of change and progression gets kind of a bad wrap because it has been misused in the past, and it has been aligned with purposes that have not been for the betterment of Mankind. To know that people like you are out there really trying to help these forward-thinking companies express themselves makes me feel better. Thank you, Thom.

TR: Thank you.

RM: If you would like to know more about Optimal Modification and how it could work for your business, please visit his website to schedule an appointment with Dr. Rogers or his partner, Dr. Goltl. If you would like to expand your understanding of the technology, in general, you can watch our interview with Dr. Leslie Feinberg. Until next time, thanks for watching CMN.