

Working With the Invisible A Whole New Brand of Business Consulting

By Wendy Granberg

Business owners who choose to create positive change may do so in many ways. They can provide an environmentally friendly alternative, creating a healthier work environment, while increasing profits. They can launch new marketing campaigns, design better products, reorganize for more efficiency, manage inventories more effectively, hire new people or accomplish better longer range planning. However, they may be unaware of the underlying invisible energies affecting their chances of financial success with greater outflow of products and services.



So what do conscious business owners do to alter the underlying energies influencing their company and bring about a more ideal result? Some successful companies have employed OMI and received astonishing results.

Optimal Modification, also known as OMI, views businesses as energetic entities and co-founder Dr. Thom Rogers knows exactly how to access the commonly unseen energies in any business.

He draws upon and utilizes his years of experience in energetic medicine and consciousness healing to assist client businesses in attaining greater success.

OMI's clients benefit from Dr. Rogers 25 year background as a physician who has helped thousands of patients with the application of the principles of quantum physics. He effectively translates his skills to work with businesses striving to optimize their potential for success.

Dr. Rogers grew up surrounded by his father's business. After graduating from DePauw University and beginning an MBA program at the University of Indiana, Dr. Rogers worked in information processing and communications with such household names as RCA, Xerox, and Siemens. His passion for both business and healing, led him to launch OMI. OMI now utilizes the principles of quantum physics to enhance the profitability, productivity, mood and harmony of businesses, furthering the success of each business client.

Some of OMI's target clients are companies that are socially conscious. They're choosing to make a profit while also enhancing the global community with our mankind in mind.

OMI likes the spirit of what's going on in socially conscious companies because they have the dream and vision, have identified their target markets and have a feasible growth plan.



Dr. Rogers: "We know we're going to be part of their success because we energetically help them to embody their vision and manifest their goals more expeditiously and efficiently and with greater probability. We assist them in ways no one else can, by optimizing their potential through our unique technologies. OMI is able to address aspects within their client's businesses that would have most likely never been addressed. This allows the business to better draw upon and utilize its own internal resources (people, places and things)."

" Right now there are certain individuals and companies who are open to what we are doing. A light seems to come on when they learn about what it is we do.

As we get more results from the companies we are working with, our approach, through time, will gradually become more and more mainstream and demand will increase for OMI services due to its effectiveness. Business owners love results. As more people become aware and are educated about using the principles of quantum physics to improve their business, business owners will want to be known for utilizing OMI, just as businesses advertise now as having eco-friendly environments. "

OMI works directly with unearthing the information and processing errors within the consciousness of a company that give rise to stagnancy and underutilized capacity. They have a very ingenious system of being able to take this energy and resolve it, enabling the individuals and the company to have a greater potential in expressing and accomplishing their goals.



Awareness is a big factor in how things change. OMI's system facilitates and increases awareness by going into areas that the business wouldn't have even thought of looking. One of the shifts that takes place comes from when one part of a company "business entity" is aware of something to all levels becoming aware of that something, and once that occurs, new choices, new decisions and new possibilities begin to occur.

Dr Rogers: “We are assisting awareness to grow within the entity of the company. A parallel analogy to what happens for the business entity in the OMI process is what may be happening for you in this moment: ‘Something lead you to listen to a CD or watch a DVD on us, or to read this article.’ Something came into your awareness telling you this is something that you would like to listen to, learn from or become more aware.

There is already some part of you that is aware of it, otherwise you would not have even presented to look at it. Then, as you continue to view it, more parts of yourself become more aware of the context of the message. In this way, more parts of yourself become updated to a new awareness and it often leads one into becoming a client. However the clearing of all informational distortion is equally important to see the bigger picture within the OMI process and why it works so well.”

OMI helps the business entity to grow away from confusion and become more prosperous, transforming unconscious into conscious, helping to speed up and facilitate manifestations for the good of the business.

Dr Rogers: “We focus on the commonly unseen hidden determinants of a company’s potential for success. A good analogy is looking at an iceberg floating out in the ocean (view end of testimonial section on website for a clearer picture) and seeing everything that lies underneath the ocean as part of that iceberg; this is the majority of what’s happening in the ‘energetics’ of a company. Through our techniques and processes, we can go in and actually see the commonly unseen forces that have yet to be addressed and make the changes needing to take place for the client.”



What if you could walk into your business tomorrow and your employees were expressing great morale and mood, effectively and efficiently doing their job to the greatest of their ability. In addition to these positive states, what if anyone who had been a real problem gave notice. What if in your typically slowest month of the year, your business could achieve record sales and rise to number one in your market. Is that possible? It has happened with more than one of OMI’s clients.

Unexpected surprises, coincidences and synchronous events are the stuff that OMI sees take place often after our sessions.

One of OMI’s first clients was a local retailer, with a national chain, and they were the underdogs in their district and in the nation for years. Their revenues were always near the bottom of the 400 stores in the chain. The first attunement took place during the last week of November. Immediately, they saw a 15% increase in the overall gross sales for December. Then, in January, when typically all the companies sales were down, they saw a 27% increase in sales. In fact, during a week in January this company was number one nationwide in sale of a loyalty product. And then in the first week of February, they hit number one nationally. Not to mention, OMI only did two attunements with them.

Their progress was tracked as they went along and, through the remainder of the following year, they

exceeded the previous year's sales for that month. Their employee turnover rate, went to a minimum and they reported high employee morale, which is huge for any company. This event was the deciding factor for OMI to incorporate years ago and form a business around the concepts that were being used in testing our system and probing into the business world.

A common challenge that other business consultants address is the limiting belief systems of the business owner and consciousness of the business entity. OMI addresses these limiting belief systems (such as failure, lack, fears of different sorts, etc) by effectively terminating energetic attunement to them. Other factors addressed are the fields, foundational principles and energetics of people in the company and also the location of the business and its community. These unseen forces are energies that, if harmonized, cause a greater flow of business within the company and greater employee morale.

All companies have a mission, something that they are working towards achieving. Try as they may, not all companies are able to fully realize their desired beneficial outcome.



Dr. Rogers: "The biggest challenge that most business owners face in trying to manifest their goals and dreams has to do with the "other-than-conscious".

Going back to the iceberg picture I mentioned earlier: It's all these forces and states and inertias and latent potentials and stagnancies of energy, many aspects to what's called other-than-conscious or what lies below the ocean in the form of an iceberg. All this is going on and having influence in each and every business that is choosing to move their business towards goals and accomplishments. The fact that we can effectively and uniquely address this with the powerful system of our technology has got to be one of the biggest breakthroughs in increasing the efficiency of an organization. The solutions are within each company's own resource base. It is not something outside the company, it's internal. It has to be reorganized, realigned and what we call re-attuned."

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Companies that come to OMI can do amazingly well just by tapping into their own resources; people, places, and things (things being tangible and intangible). There is so much more that a company can draw upon when certain things are realigned, opened, and re-attuned. It's almost like a hidden resource that the company doesn't have to buy more of or pay more for, it's right there in place, it just has to be accessed and included with OMI's unique system.

Adeptly addressing the energetics of a company, OMI helps to potentiate desired goals by applying the principals of quantum mechanics to collapse from the unlimited, infinite field of quantum potentials those that are most beneficial to the business growth and development.



Dr Rogers: “What we are doing is collapsing the potential of the quantum field into the probability of manifestation. We are moving away from the ‘transformed from states’ and moving towards the direction of the ‘transformed to states’. This is what is being drawn upon to assist in the manifestation of that which you and your business are intending.”

“We focus on a more positive viewpoint. Many of the errors that were compromising that viewpoint are now able to be shifted and the more beneficial energy based on the power of intention is then accessed.”

Quantum physics explains some of the unexplainable things that our physical sciences rooted in Newtonian views have not been able to address. A lot of it is about the unknown, especially the unknown on sub-atomic levels.

There are an infinite number of realities in inner life. Certain ones come forth with what a business is trying to manifest. What OMI does with the principles of quantum physics is to assist in collapsing the quantum potential into probabilities of outcome, probabilities of reality and provide further direction that formerly may not have had the type of opportunity for helpful manifestation.

OMI easily and clearly communicates with the business entity remotely, or long distance, utilizing an extremely refined and advanced version of muscle response testing (MRT) and other forms of binary feedback. OMI brings a greater awareness to the company and then transmits the raised awareness and intention to the company through the use of scalar wave technology reinforcement.

MRT is a means of communication for the OMI facilitator with the consciousness of the business entity. Through reliable and accurate MRT and binary feedback response (MRTBF), the business entity feeds back to the OMI facilitator calibrations of percentage of alignment to and attunement to a goal and the scope of resistance of hidden obstacles that must be addressed for manifestation of that goal.



OMI also utilizes scalar wave technology to serve as a vehicle for greater reinforcement of each session and to help bring the greatest clarity of the intention and its potential to manifest.

Science is now validating just how powerful energy is and how it perfuses every facet of our lives.

A shift of energy is so powerful that it can change the dynamics of a human being or a company.

Like a large boat trying to steer clear of and overcome the many obstacles and challenges of the river, a business too can become stuck or resistant to forward progress. OMI utilizes exact techniques with intent to help move it back into a downstream flow.

After OMI attunes your business, things can often flow more effortlessly with a greater momentum through the sometimes choppy waters of the business world.

Omi's process is becoming a sought-after method and approach to get a business more on track. People often decide to go with what works.

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